

ROBIN NAKAMURA

Senior Vice President, eBusiness, First National Bank of Omaha

Over the course of her far-ranging career, Robin Nakamura has founded two companies and worked in Japan. Today, she's responsible for Internet strategy across First National Bank of Omaha. And throughout her varied experiences—from Tokyo to Omaha—Nakamura has maintained a belief that financial services is exactly that—a service to help people make informed decisions and gain control over their livelihoods.

Robin shares her thoughts ON...

FINDING CONNECTIONS...

My advice to women who feel challenged by a male-dominated corporate culture: Don't let the environment define you. Find something you share in common to create a connection—and determine how your qualities offer a unique perspective. Then, deliver results and let your track record speak for itself.

LEARNING THE LANGUAGE....

I worked in Tokyo for 10 years at a Japanese bank. I'm not a native of Japan, so I had to learn Japanese for the job. In addition to the language difference, I faced other obstacles, including different views on women's and men's roles at the workplace. But through hard work and my commitment to building strong relationships, I saw success and was rewarded for my results. Over time, I realized my unique qualities—as a woman and a Japanese American—became my advantages.

Up CLOSE

THE COMPANY: First National Bank of Omaha is a subsidiary of First National of Nebraska Inc., the largest private banking company in the U.S. First National of Nebraska Inc., and its affiliates have \$20 billion in managed assets. For six consecutive years, the bank was included in *Working Mother* magazine's list of the 100 Best Companies for Working Women.

- Founded: 1857
- Employees: 7,500 across the U.S. Of those, 4,000 work for First National Bank of Omaha.

DIVERSITY IS: The capacity to embrace all people, living things, and ways of being within reasonable limits.

SUSTAINABILITY IS: The ability for all people and all living things to continue life in a dignified way within a balanced global environment.

NEAR & DEAR: Husband Darby.

EMERGENETICS® PROFILE: ■ Analytical, 35%; ■ Conceptual, 37%; ■ Structural, 13%; ■ Social, 16%

